

## Contact

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[www.linkedin.com/in/piyush-bhartiya](http://www.linkedin.com/in/piyush-bhartiya) (LinkedIn)

## Top Skills

Management Consulting

Financial Modeling

Business Analysis

## Languages

English (Native or Bilingual)

Spanish (Professional Working)

Hindi (Native or Bilingual)

## Honors-Awards

Institute Silver Medal

Class Rank 1

# Piyush Bhartiya

Co-Founder at AdmitKard + theBigLeague

Delhi, India

## Summary

Serial entrepreneur

- ▶ AdmitKard - Online university application platform (700+ universities globally)
- ▶ LifePad - Managed residential real-estate rentals platform

Management consultant in the Delhi office of The Boston Consulting Group with experience across a range of industries (Real Estate, Consumer Electronics, Automotive, Metals and Alloys etc.) specializing in sales & marketing.

- ▶ Operations and project management for a mega scale real estate developer
- ▶ Sales and channel planning for a consumer electronics leader
- ▶ Sales acceleration for a new real estate developer in Tier II cities
- ▶ Warehouse management and sales planning for a 2-Wheeler manufacturer

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## Experience

theBigLeague

Co-Founder

January 2020 - Present (6 years 5 months)

Noida, Uttar Pradesh, India

AdmitKard

Co-Founder

January 2018 - Present (8 years 5 months)

New Delhi Area, India

Building an ecosystem for easy access to global career and education opportunities.

[www.admitkard.com](http://www.admitkard.com)

LifePad

Co Founder

February 2016 - July 2017 (1 year 6 months)

LifePad was a managed marketplace for furnished homes rental (long-term), focusing on the bachelor segment of tenants. This service solved the problem of busy land-lords who did not have time to manage and rent out their residential properties as well as the young generation professionals who are looking for a privacy, amenities and hygiene in their accommodation.

LifePad was seed funded by a HNI and was operationally breaking-even (annualized revenues of Rs. 1 Cr.)

Acquired by Fella Homes.

<https://yourstory.com/2016/07/fella-homes-acquires-lifepad/>

## The Boston Consulting Group

3 years 8 months

### Consultant

April 2014 - January 2016 (1 year 10 months)

- ▶ Developed a GTM strategy for a consumer electronics brand for key accounts and distribution channel and launched the new structure in 3 states
- ▶ Conducted due diligence for a Japanese client looking to invest in an Indian automotive parts manufacturer
- ▶ Developed a road-map for increasing order fill rate of spare parts for a 2-wheeler manufacturer; Implemented initiatives across 2 warehouses and parts distributors nationwide
- ▶ Supported CEO office of a new real estate developer to establish business processes, select new projects and accelerate sales of existing projects

### Senior Associate

June 2012 - March 2014 (1 year 10 months)

- ▶ Developed systems and governance processes for managing a large scale township development (operations and finances)
- ▶ Led exports team of an alloys manufacturer to increase sales efficiency and improve pricing structure

## The Boston Consulting Group

### Summer Associate

April 2011 - May 2011 (2 months)

- ▶ Created a pre-bid/on-going project risk assessment model for a leading EPC company

## Schlumberger

Senior Field Engineer - Drilling and Measurements

August 2006 - June 2010 (3 years 11 months)

Ciudad del Carmen, Mexico

Managed a team of 3-4 engineers to execute drilling and measurement operations in O&G exploration platforms for top tier clients in Africa and Mexico

- ▶ Consistently rated 'Exceeds Expectations' for two years & received two fast track promotions
- ▶ Managed Operation Support Center; monitored operations of over 20 rigs in Gulf of Mexico
- ▶ Knowledge Sharing Award for highest contribution to Schlumberger Mexico & Central America; 3Q08 & 1Q10

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## Education

Indian Institute of Management, Bangalore

Master of Business Administration (MBA), Business Administration and Management, General · (2010 - 2012)

Tsinghua University

MBA, Strategy and Finance · (2011 - 2011)

Indian Institute of Technology, Roorkee

B.Tech, Metallurgical and Materials Engg · (2002 - 2006)

KTH Royal Institute of Technology

Bachelor's degree, Metallurgical Engineering · (2005 - 2005)

AdmitKard

Master of Business Administration - MBA, Organizational Leadership · (July 2023)